

FERTINNOWA's Privacy Policy

General

This policy ("Privacy Policy") explains what information FERTINNOWA gathers when you visit www.fertinnowa.com (the "Website"), and explains how that information you give us is used and what we do to protect such information. We recognise the importance of treating your personal information responsibly and with respect and integrity.

This Privacy Policy explains how your personal information is used by FERTINNOWA when you access and interact with the Website and when you contact FERTINNOWA whether by e-mail, post, fax or telephone using the contact options on this Website. If you have any questions about this policy or do not agree with it, please contact us by e-mail at info@fertinnowa.com before using this Website.

Any changes to this privacy policy will be posted on this page. You should revisit this page from time to time to re-read this Privacy Policy and ensure you are happy with any changes. Changes to this Privacy Policy may be made in order to reflect changes in the law and/or our privacy practices. This Privacy Policy is effective from May 2018.

What personal information do we collect?

You may browse some areas of this Website without giving us any personal information (other than your Internet protocol (IP) address). In this case, we may gather certain information such as records of your activity on the Website by reference only to that address. However, if you wish to contact us or use the full range of services through the Website, you will not be able to do so without providing us with some other personal information so that we can liaise with you and deal with any of your requests, queries or applications. If you do choose to provide us with your personal information, we will collect that information for our own use and for the purposes described in this Website Privacy Policy.

The personal information that we may use

The personal information about you which the Website may collect, should you choose to provide it, includes:

- your name and contact information signature, address, fax number, telephone numbers and e-mail address;
- the content of electronic forms, messages or comments you submit via the Website, requesting us to provide services or information, take actions, or provide you with our newsletter, which may include personal data such as your name, contact details and the issues in question;
- information you provide if you report a problem with our Website;
- records of any correspondence when you contact us;



- the reason for your contact, for example, an enquiry, providing a comment, or registration for our site or our newsletter or details of the events we will be attending and where you can meet us;
- your IP address (a unique identifier for your company or other access device) which we may log when you visit the Websites;
- details of your visits to the Website including, but not limited to, traffic data, location data and communication data and the resources that you access; and/or
- your contact and marketing preferences.

What do we do with the personal information we collect?

We use your personal information to provide you with a better service, and in particular for the following reasons:

- to deal with your request or enquiry;
- to process, administer and update you in relation to any application(s) made to us;
- internal record keeping;
- to improve our services;
- to improve and personalise your experience when you visit the Website;
- for the operation, administration, development and enhancement of the Website and to ensure that the content of the Website is presented in the most effective manner for you and for your computer;
- to contact you by e-mail, phone or mail for the above reasons in accordance with your preferences;
- where necessary as part of any restructuring of FERTINNOWA;
- to advertise certain services which we think you might be interested in to you when you visit the Website or other external sites;
- to contact you regarding any specific enquiry you make;
- to send you newsletters;
- for other purposes we have asked your consent for;
- statistical analysis.

Your personal information will be used for the above purposes by relevant FERTINNOWA consortium members and by those who support them in their roles. It will also be made available to those we engage to help us run our project. This may include distributors of our service, as well as service providers and subcontractors retained to perform functions on our behalf or to provide services to us, marketing and advertising; software development; website hosting and management; information technology and office services; legal, accounting, audit and other professional service providers; and other services related to our business. Such information being provided to such service providers and subcontractors on the basis that they do not collect, use or disclose the personal information for any purpose other than to perform such functions on our behalf or to provide services to us or as otherwise required by law.



Service Providers

We may employ third party companies and individuals to facilitate our Service ("Service Providers"), to provide the Service on our behalf, to perform Service-related services or to assist us in analyzing how our Service is used.

These third parties have access to your Personal Data only to perform these tasks on our behalf and are obligated not to disclose or use it for any other purpose.

Google Analytics

Google Analytics is a web analytics service offered by Google that tracks and reports website traffic. Google uses the data collected to track and monitor the use of our Service. This data is shared with other Google services. Google may use the collected data to contextualize and personalize the ads of its own advertising network.

For more information on the privacy practices of Google, please visit the Google Privacy & Terms web page: <https://policies.google.com/privacy?hl=en>.

MailChimp

When we create mailing campaigns, especially for our newsletter, we use the the email marketing automation service of "MailChimp", developed by The Rocket Science Group, LLC, 675 Ponce de Leon Ave NE Suite 5000, Atlanta, GA 30308, USA. On 22 August 2008, Rocket Science Group adhered to the "Safe Harbor Privacy Principles" agreement between the European Union and the United States of America. The information provided upon registration shall be processed by Rocket Science Group and stored in their servers in the United States. The information supplied upon registration shall not be sent nor disclosed to any third party. More information on "MailChimp's" data protection policy is available on <https://mailchimp.com/legal/privacy/>.

Akismet

We use the Akismet anti-spam service to prevent spam comments from being posted on the site, which waste everyone's time. Akismet is an anti-spam service from Automattic Inc. This service uses various types of data to confirm that each comment comes from a legitimate source. Automattic's privacy policy is available here: <https://automattic.com/privacy/>

When you leave a comment on this site, we collect any data in the comments form as well as your IP address. An anonymized string is created from your e-mail address and provided to the Akismet service. After approval of your comment, your profile picture may be visible to the public in the context of your comment.

If you leave a comment on our site, you may opt-in to save your name, e-mail address, and website in cookies. These are for your convenience so that you do not have to fill in your details again if you leave another comment. These cookies expire in one year.

Gravity Forms

We utilise Gravity Forms to power any forms seen on our site. These forms capture:

- Name



- Email address
- Address
- Phone
- Company name
- IP address

Data captured through Gravity Forms will be stored in the database of our website. Data submitted through our contact form will be used for us to respond and send you relevant information. It will only be used for this purpose, and will never be shared with any third parties.

Social Media

You may find Social Media Buttons on our website; they can be recognized by the logos of the social media platforms (hereinafter “platforms”). These are links to the respective platforms based in the United States (USA). Clicking on such a link calls the respective Platform’s website; at the same time, the IP address of your device and the address of the page where the link is placed (“Referrer”) will be transmitted to the Platform in the USA. However, we neither collect nor otherwise process any data related to the use of these social media buttons.

FERTINNOWA may also disclose your personal data:

- In response to a court order, or a request for cooperation from a law enforcement or other government agency; to establish or exercise its legal rights; to defend legal claims; or as otherwise required or permitted by applicable laws and/or regulations;
- FERTINNOWA believes that disclosure is appropriate in connection with efforts to investigate, prevent, or take action regarding illegal activity, suspected fraud, or other wrongdoing; to protect and defend the rights, property or safety of FERTINNOWA, its staff, suppliers or others; to comply with applicable law or cooperate with law enforcement; or to enforce its terms or other agreements.

Other than as set out above, FERTINNOWA will not transfer, disclose, sell, distribute or lease your personal information to third parties unless we have your permission to do so or are otherwise required or permitted to do so by law.

Where is your data?

The personal information you provide through the Website is processed by the FERTINNOWA consortium partners. Some of the companies or other third parties to whom your personal information will be disclosed are located outside the European Economic Area, in countries which do not provide the same level of protection to personal information. Whether the personal information you provide to us is processed by us or our vendors within the EEA or outside of it, we will take steps to ensure that your personal information will be afforded the level of protection required of us under applicable data protection legislation and this policy.

By using our Website and submitting your personal information to us, you consent to the use of your personal information as described in this Privacy Policy.



Security and storage

Once any personal information comes into our possession, we will take reasonable steps to protect that information from misuse and loss and from unauthorised access, modification or disclosure as appropriate to the nature of the information and the harm that might result from a breach of security.

Unfortunately, we cannot guarantee the security of any transmission of personal information over the Internet. Communications over the internet such as e-mails are not secure unless they have been encrypted. So while we strive to protect such information, we cannot ensure or warrant the security of any information transmitted to us. You therefore accept the inherent security implications of dealing online and will not hold us responsible for any breach of security unless such breach has been caused by the specific negligence FERTINNOWA, its affiliates or its agents.

We may retain your personal data for an appropriate period of time in accordance with our data retention policies. Where you ask us to cease sending marketing communication(s) to you, we will maintain your details on a suppression list for this purpose. With the approval of the final project report all submitted personal information about yourself (e.g. name and email address) will be deleted.

Keeping you informed

We will keep your details on record until we have completed dealing with your request, enquiry or application and then for a reasonable period afterwards, in accordance with data protection and other applicable legislation.

FERTINNOWA may keep your details on record for as long as is necessary for the above purposes. During which time, we may contact you to let you know if FERTINNOWA has any further information relating to your initial enquiry or application. At the end of that period we will securely delete your details and will not contact you again unless or until you request us to do so.

Links to other websites

The Website may, from time to time, contain links to the websites of other organisations which may be of interest to you. Linked websites are responsible for their own privacy practices and you should check those websites for their respective privacy statements.

Cookies

We use cookies for certain areas of our Website, including but not limited to session cookies, third party cookies and persistent cookies. Cookies are files that store information on your hard drive or browser that mean that our Website can recognise that you have visited the Website before and which are used to facilitate access to the Website and to tailor your experience of the Website.

Most browsers automatically accept cookies, but you can usually modify your browser settings to decline cookies. You may delete or decline cookies by changing your browser



settings. (Click “Help” in the toolbar of most browsers for instructions or review the cookie management guide produced by the Interactive Advertising Bureau – www.allaboutcookies.org) If you do so, some of the features and services of the Website may not function properly. Your continued use of the Website will be treated as consent to the use of these cookies for the purposes described.

Third-party website cookies

The FERTINNOWA website includes content generated on various social networks (YouTube, Twitter, etc.), which may set their own cookies for their users. The noesis-project.eu site has no control over the dissemination and use of the data these social networks may gather with their cookies and thus recommends that users review their privacy policies.

What are your rights?

Pursuant to European Regulation 679/2016 (GDPR) and national regulations, the User can, in accordance with the procedures and within the limits established by current legislation, exercise the following rights:

- request confirmation of the existence of personal data concerning him / her (right of access);
- know its origin;
- receive intelligible communication;
- have information about the logic, methods and purposes of the processing;
- request the updating, correction, integration, cancellation, transformation into anonymous form, blocking of data processed in violation of the law, including those no longer necessary for the pursuit of the purposes for which they were collected;
- in cases of consent-based processing, receive only the cost of any support, its data provided to the holder, in a structured and readable form by a data processor and in a format commonly used by an electronic device;
- the right to lodge a complaint with the Supervisory Authority (Privacy Guarantor);
- as well as, more generally, exercise all the rights that are recognized by the current provisions of the law.

Please note that we may ask you to verify your identity before responding to such requests.

You have the right to complain to a Data Protection Authority about our collection and use of your Personal Data. For more information, please contact your local data protection authority in the European Economic Area (EEA).

Should you wish to make a request, please submit it in writing to the address below info@fertinnowa.com. Details will be provided to you within 40 days of us receiving your clear and written request.



Access to information

You may contact us at any time if you wish to check the accuracy of any information that we hold about you, or to request that we update, correct or delete the information by contacting us at info@fertinnowa.com.

Please note that our ability to amend or delete your details may be subject to legal limitations e.g. we may not be able to delete your files until we have completed a transaction with you and may only be able to delete limited details since we may need to have an ongoing relationship with you in relation to eg employment.

Contact details

Please contact info@fertinnowa.com if you have any questions about this Website Privacy Policy or wish to contact us about your personal information.

